

Hydrogen Systems Australia

Branding and identity



Hydrogen Systems Australia

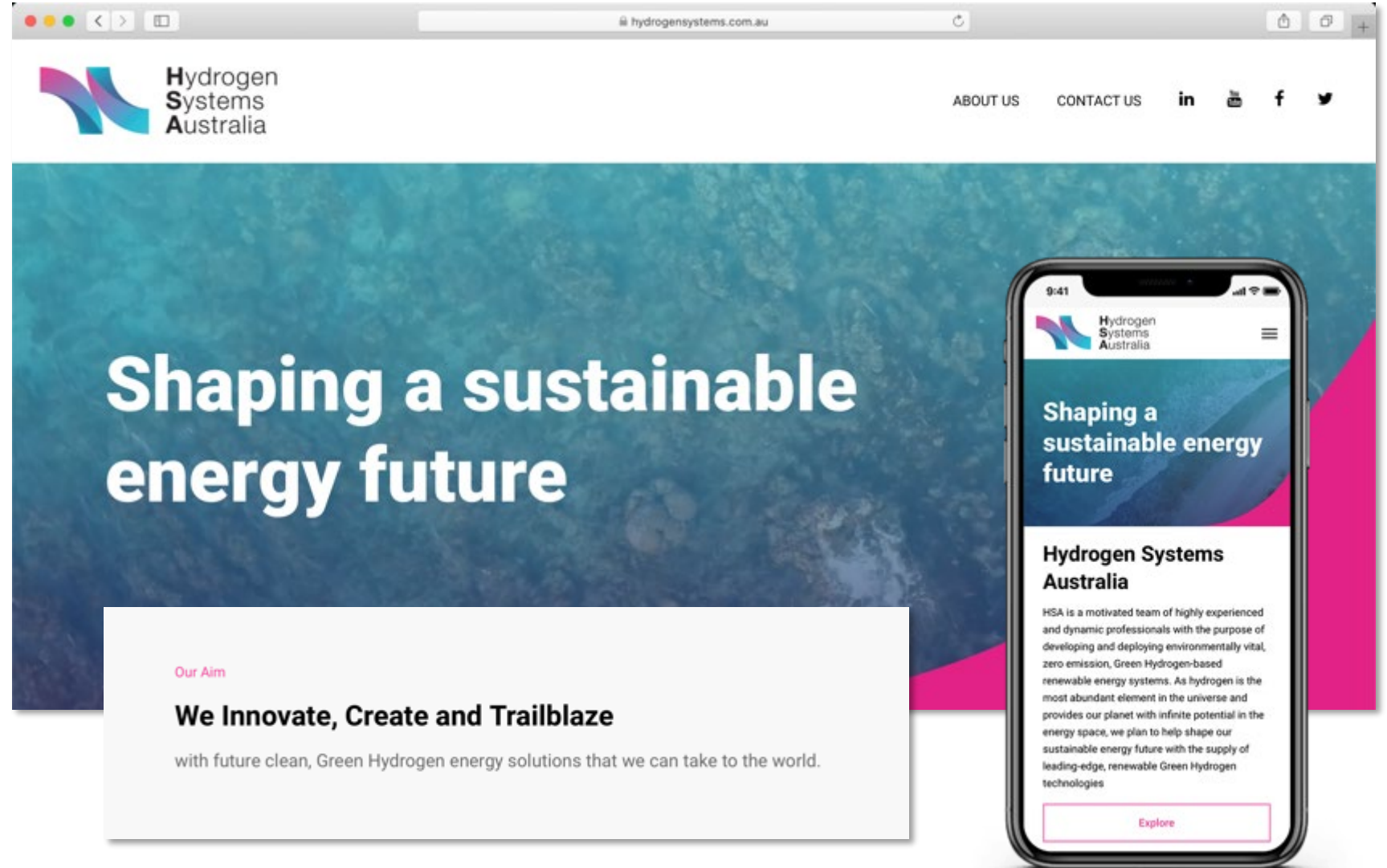
Website design

Green renewable energy systems

Branding and web design to allow Hydrogen Systems Australia to flourish in an emerging market with the framework, the know-how, the creativity and the passion to be the leaders in their field.

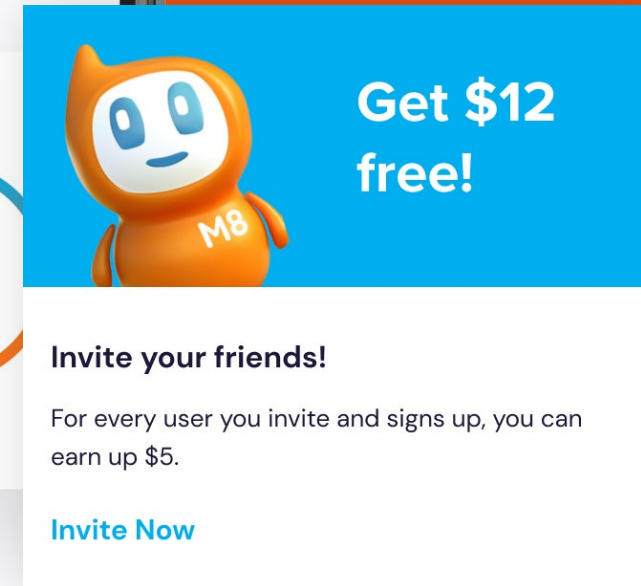
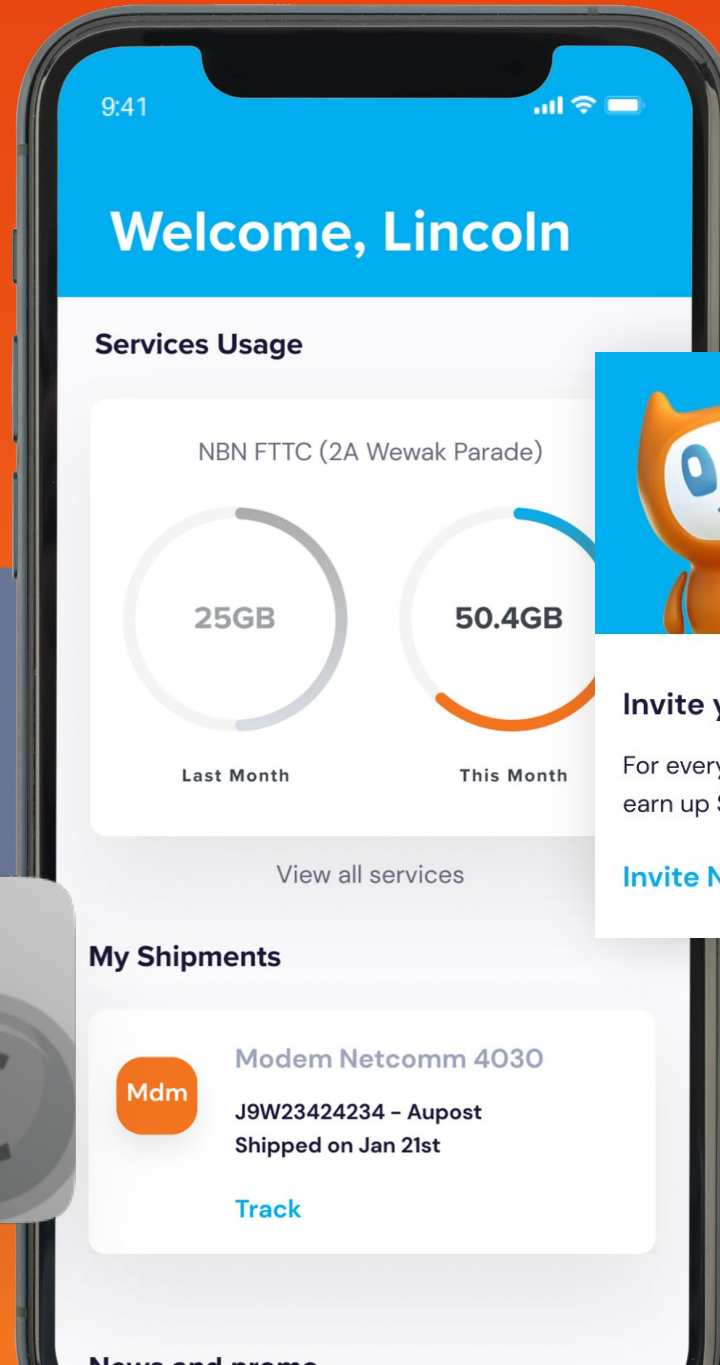
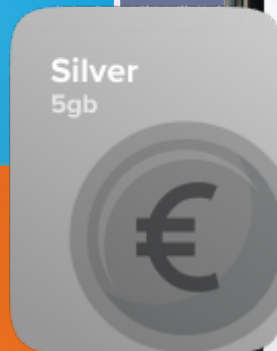
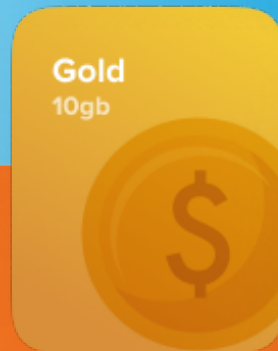
Website:

<https://www.hydrogensystems.com.au>



Connecting businesses in regional and remote Australia

Branding and mobile proof of concepts to reimagine the customer experience and grow Activ8me's Business Services brand in regional and remote Australia.

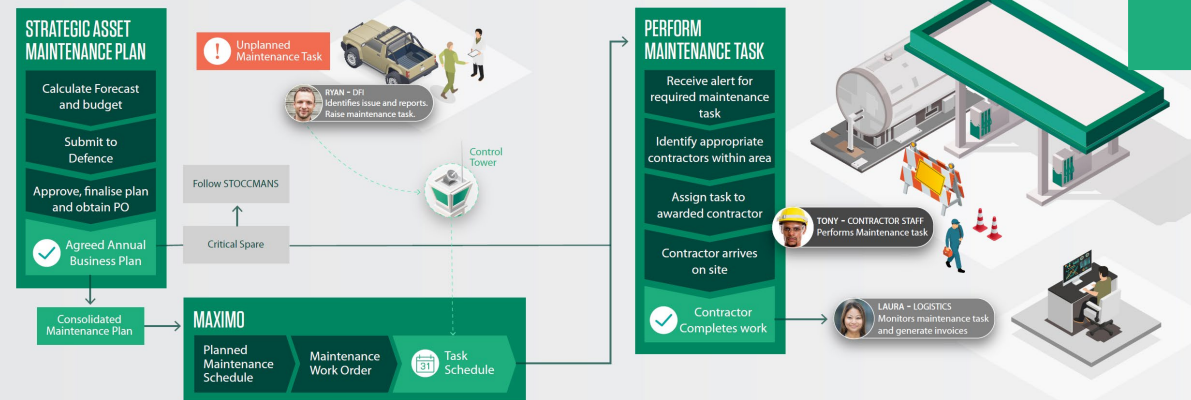


ASSET MAINTENANCE

Targeted Risk Reduction

Asset management will be implemented for DFIs by the Toll DFN Team and implemented by iOR.

TOLL



USER EXPECTATIONS



2-Star

WHAT DOES THEY WANT?

- > Fuel to be supplied
- > Operation to ...
- > Recommended strategic direction
- > Value for money
- > Network resilience, reliability and predictability



Logistics

WHAT DOES THEY WANT?

- > Reliable Supply
- > Process-driven orders
- > Access to usable data
- > Access to current state
- > Less admin
- > Future developments
- > Auditable benefits



DFI

WHAT DOES THEY WANT?

- > Fuel when and where they need it
- > Confidence in supply
- > Visibility of orders
- > Drive short-term demand & changes

PLUTO

DASHBOARD > REPORTING > ASSURANCE

Schedule and delivery confirmation



Delivery assurance

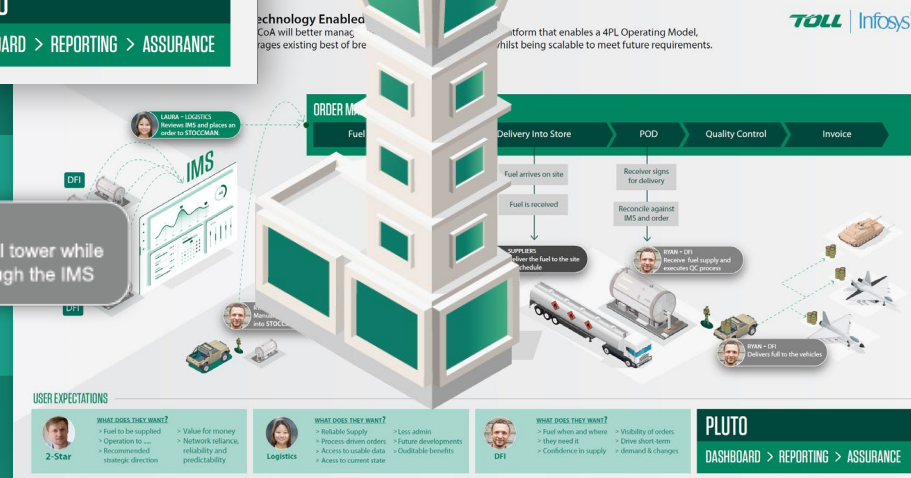
Provide a better solution

A user persona journey map depicts key user journeys/processes to demonstrate how the solution solves key pain points. This helps your user to understand the benefits of the solution in a narrative format while demonstrating good user experience.



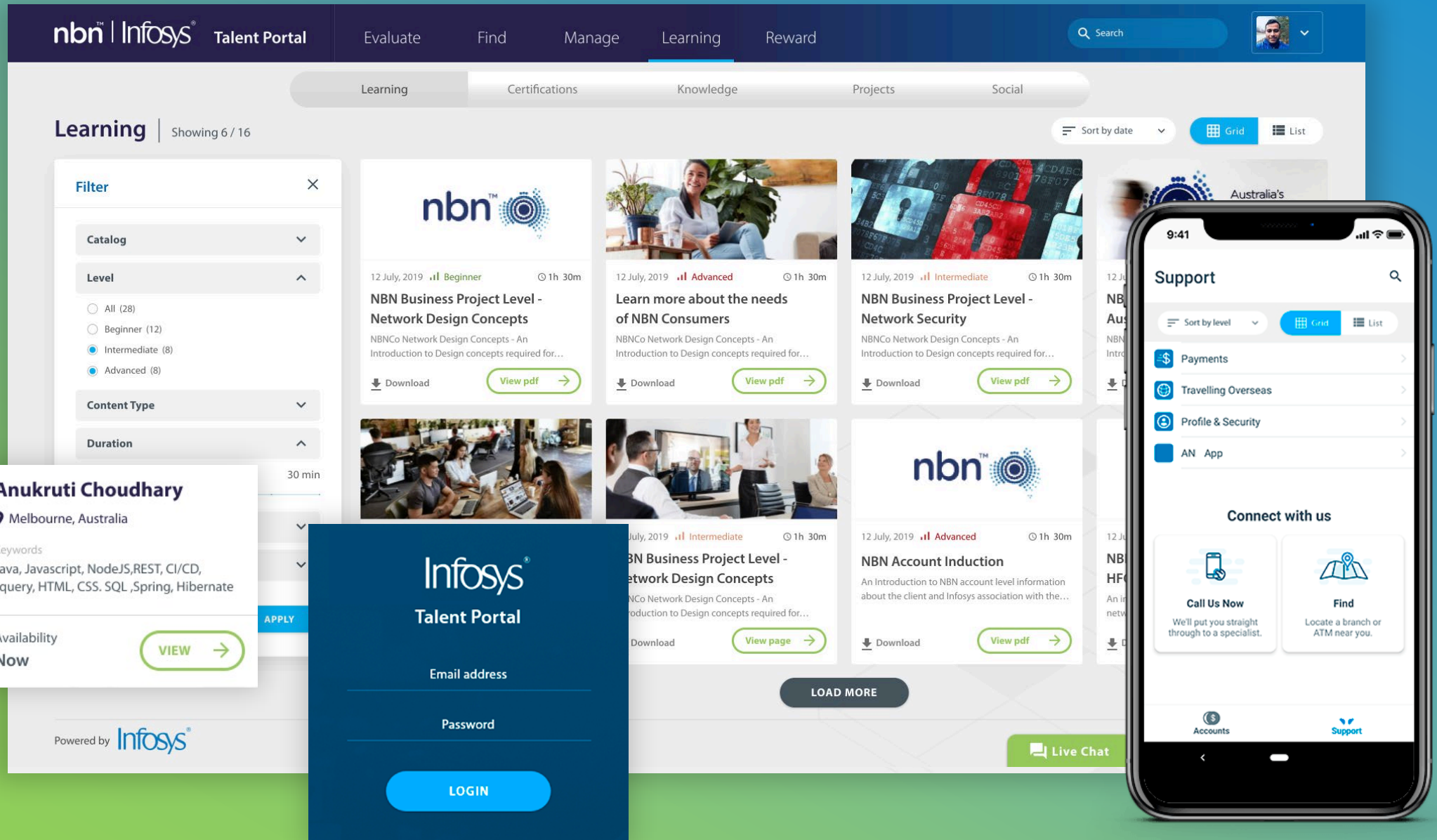
LAURA - LOGISTICS

Places an order directly to the control tower while monitors inventory and process through the IMS



NBN

UI/ UX project



WINenergy

Branding and identity

Linking your world

Website and branded collateral design to deliver excellence, allowing WIN energy to focus on their community energy precincts with market leading shared solar and storage solutions.



WINenergy

Web design

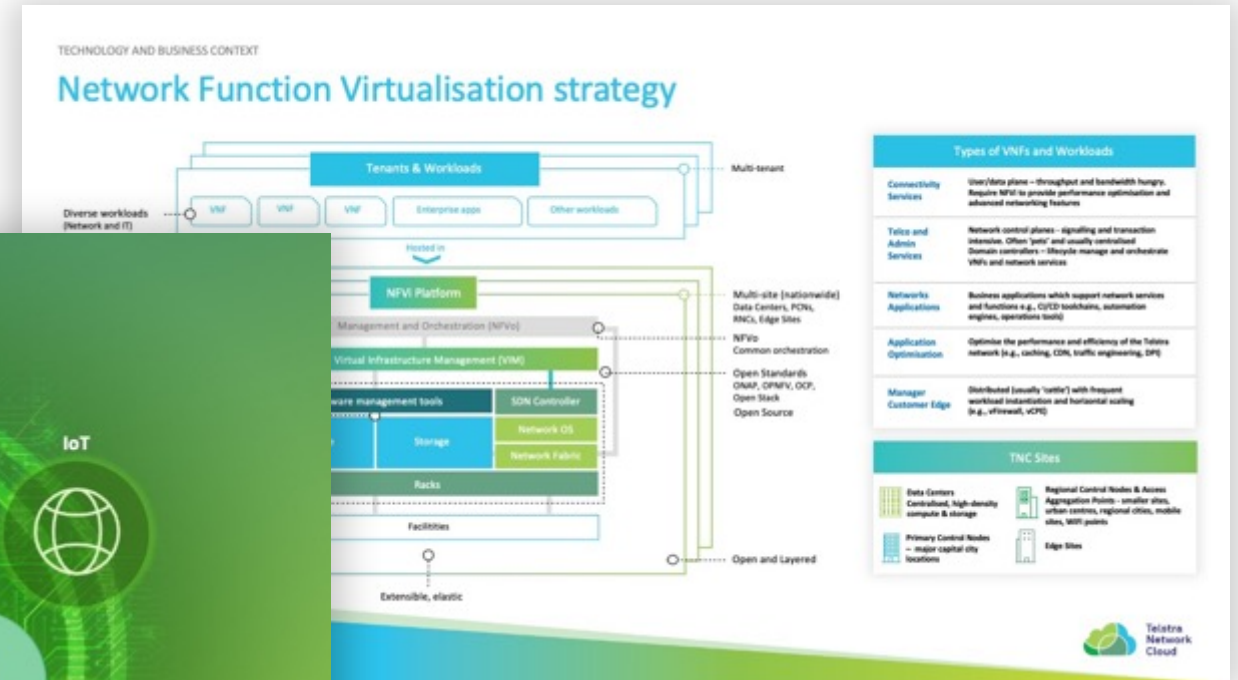
Delivering excellence

Website design for WINenergy to connect their community energy network, allowing them to deliver their full portfolio of utility services.



Telstra Network Cloud

Project roadmap



Green Peak Energy

Branding and identity



Power your business with solar and save

✓ Zero Capital Outlay ✓ Zero Maintenance costs

Flexible products with electricity savings of up to 50%

Products we offer



Fixed Flexi

Fixed price with flexible terms available

- Substantial energy savings compared to starting grid power price
- No upfront capital outlay
- Higher level of predictability of future energy costs
- Increased "green premium" of building
- Help with sustainability targets
- 7 - 30 year terms



Tracker

Tracks under retail energy rate (10-20%)

- Substantial energy savings compared to starting grid power price
- No upfront capital outlay
- Higher level of predictability of future energy costs
- Increased "green premium" of building
- Help with sustainability targets
- Provides certainty
- 7 - 30 year terms

Green Peak offer our customers tailor-made energy saving solutions for their business. Our two most popular products are Fixed Flexi and the Tracker.

Fixed Flexi plans are best suited to customers wanting to maximise savings as it locks in a fixed price upfront for the electricity generated over the length of their contract. These plans are available to businesses that own or lease their premises.

Contracts are flexible in duration but you will get lower prices the longer the term of the agreement. Tracker plans are designed for customers who want absolute confidence their electricity prices will always be cheaper than electricity from the grid.

The initial rate will generally be higher than a Fixed Flexi, however if the grid rate reduces over time, so will your solar electricity price. These plans are available to businesses that own or lease their premises.

Why Green Peak?

Green Peak Energy offer solar power purchase agreements to business customers



Zero Capital Outlay



Zero Maintenance Costs



Significant Electricity Savings



Increase Building Value

Green Peak Energy

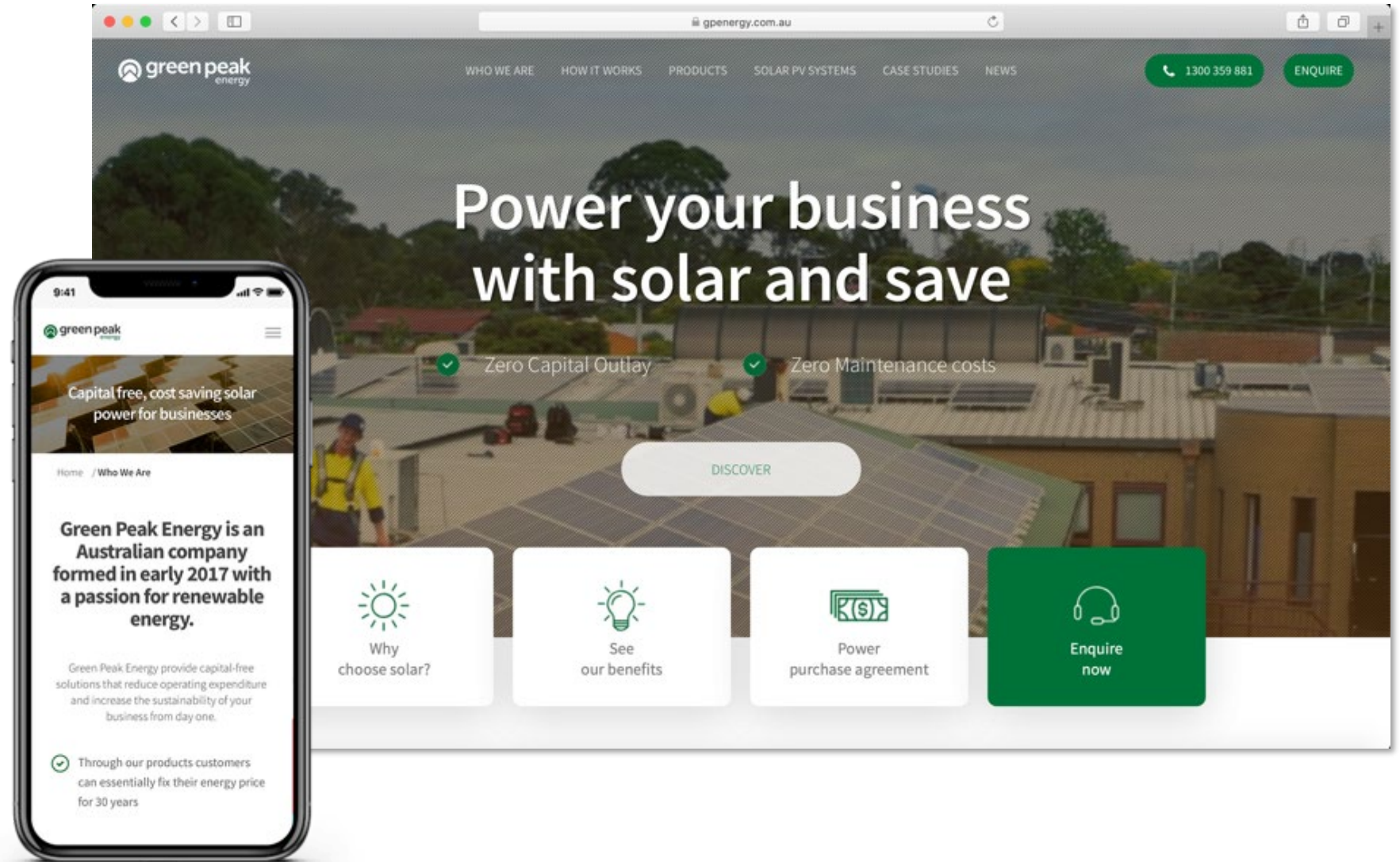
Website design

Sustainability for businesses

Branding and web design for Green Peak Energy to provide capital-free solutions that reduce operating expenditure and increase the sustainability of businesses from day one.

Website:

<https://www.gpenergy.com.au>



Energy Locals

Branding and identity

Clean energy

Branding and collateral to allow Energy Locals achieve their goal for customers to be able to use as much clean energy as they need to live comfortable lives at a great value price they can control.

Website:

<https://energylocals.com.au>



MISSION AUSTRALIA | together we stand



Giving you the power to make a difference

Donate to Mission Australia through your energy bill by joining an ethical energy retailer that donates 50% of profits towards community organisations.

Energy Locals is a social enterprise focused on giving customers cheaper, cleaner and fairer energy with no lock-in contracts, no joining fees and no exit fees.

With its promise to never increase prices for profit, you can save more than just money with Energy Locals.



1300 693 637
hello@energylocals.com
energylocals.com/missionaustralia



Let us save you!



Electricity prices have dropped...

While your current power companies have put prices up by 9%... Energy Locals have dropped theirs by 9%, putting extra cash in your pocket.

SAVE UP TO \$392! **SAVE UP TO \$506!** **SAVE UP TO \$113!**

Who we are

Energy Locals is a social enterprise making energy cheaper, cleaner and fairer.

What does that mean? Well for a start we promise that prices will never change for profit.

- Our prices are simple and fair and we pride ourselves on transparency.
- We believe that good things can be done with energy spend, so half our profit goes to Aussie communities, charities and into new local renewable energy.
- We also offer a huge solar feed in tariff to help customers get a better payback on their solar.
- We are 100% Australian owned and operated.

- We still need electricity - no one wants warm beer and prawns at Christmas but it shouldn't cost us an arm and a leg to do this.
- There is a simple online process to change over and save some money. Now you're with a local Australian company.
- Request a callback for a no commitment bill comparison. See the savings are real, clear and easy to understand.

How do we get started?

EnergyLocals.com.au/significance

or call 1300 MY ENERGY (1300 693 637)

Remember to mention the customer code: **SIGNIFICANCE** when we ask "how did you hear about us?" to ensure the best rates

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EnergyLocals COMMUNITY POWER

SAVE LIFE SAVING NEW SOUTH WALES

Save on your energy bill
and 50% of the profit goes to keeping your beaches safe this summer!
energylocals.com.au/surf | 1300 MY ENERGY

Energy Locals is a social enterprise making energy cheaper, cleaner & fairer.
We work with our partners to save you money and make a difference in your community!

SLSS NSW has partnered with Energy Locals to create an energy plan where customers can give back each time they pay their electricity bill, and help contribute to lifesaving services.

- 30% of the profits from each bill goes to Surf Life Saving NSW
- Prices that are locked until July 2028
- Carbon offsets for all your energy use
- Huge solar feed-in tariff of 12.3 - 12.87 cents per kWh
- Our unique promise to never increase your prices for profit
- No exit fees or lock-in contracts

Find out if you can save money while you help save lives
energylocals.com.au/surf
1300 MY ENERGY (1300 693 631)



PEDLEY'S Electrical Service

EnergyLocals COMMUNITY POWER

Get more for your solar